OPENING ANNOUNCEMENT STORY

WARNER BROS.' "LITTLE SHOP OF HORRORS" TO OPEN HERE

ON _____

The monster musical comedy film "Little Shop of Horrors," starring Rick Moranis, Ellen Greene, Vincent Gardenia and Steve Martin, is set to open here on _____ at the _____.

Warner Bros. and producer David Geffen bring to the screen the 1986 motion picture adaptation of the award-winning stage hit, which was based on the 1960 Roger Corman cult classic film. The film presents an extraordinary triangle involving a lower eastside Manhattan flower shop employee named Seymour, his whimsical co-worker Audrey and a plant nicknamed Audrey II--whose growth-rate is surpassed only by its peculiar appetite.

With the acquisition of the screen rights by the David Geffen Company, Geffen's goal was to fuse the elements of the original story and the stage production into its own unique entity on film. Winning the Drama Critics' Circle, Drama Desk and Outer Critics' Circle Awards as the season's best musical, the New York stage production spawned an American touring company, a two-year London run, and other noteworthy productions in major cities all over the world.

The Geffen Company presents a Frank Oz Film, "Little Shop of Horrors," released by The Geffen Company through Warner Bros. Produced by David Geffen and directed by Frank Oz, the

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monster musical comedy stars Rick Moranis, Ellen Greene and Vincent Gardenia, with a special appearance by Steve Martin and cameo appearances by John Candy, James Belushi, and Christopher Guest.

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